

AFI's U.S. Food Import Industry Annual Report 2022 Advertising Order

We wish to order the advertising space checked below in AFI's "U.S. Food Import Industry Annual Report 2022."

ADVERTISING RATES

- | | |
|--|-----------|
| <input type="checkbox"/> Back Cover - 4 color | \$2200.00 |
| <input type="checkbox"/> Inside Cover pages - 4 color | \$1600.00 |
| <input type="checkbox"/> Cover Stock inside page - 4 color | \$1050.00 |
| <input type="checkbox"/> Full page - 4 color | \$950.00 |
| <input type="checkbox"/> Full page - black & white | \$450.00 |
| <input type="checkbox"/> Half page - 4 color | \$685.00 |
| <input type="checkbox"/> Half page - black & white | \$325.00 |
| <input type="checkbox"/> Quarter page - 4 color | \$375.00 |
| <input type="checkbox"/> Quarter page - black & white | \$199.00 |
| <input type="checkbox"/> PMS colors, each | \$215.00 |
| <input type="checkbox"/> Composition, if needed | \$95.00 |

Bleed at no extra charge

Rates do not include ad agency commissions.

Advertisers seeking cover positions must submit contracts by December 1. Cover lottery winners must pay in full by January 1, 2022 or lose their position.

Extra copies of the Annual are free of charge to advertisers and members of the Association. Please indicate number wanted: _____

Reprints of full page ads may be obtained at cost of printing. Check here if you want details:

Name _____

Company _____

Address _____

E-mail _____

MECHANICAL INFORMATION

SIZES	WIDTH		DEPTH
Page	7"	X	9 1/2"
Half page, horiz.	7"	X	4 3/4"
Half page, vertical	3 1/2"	X	9 1/2"
Quarter page	3 1/2"	X	4 3/4"
Bleed	8 3/4"	X	11 1/4"

PRINTING METHOD: Offset: perfect binding. Supply negatives right reading emulsion down at 120 line screen: color - 150 line screen. Separations are required for color ads.

Ad copy may also be submitted as an electronic file via e-mail to info@afius.org or on CD-ROM. Any format is acceptable except Microsoft Word or PowerPoint.

COPY INSTRUCTIONS

- Repeat last year's advertisement
- Advertising copy enclosed.
- Advertising copy will follow by January 15, 2022**
- Closing Date January 15, 2022**

PUBLICATION DATE: February

Make check payable to:
Association of Food Industries
(Drawn on a US Bank.)

Please forward this contract, advertising copy and payment to:

Mr. Bob Bauer
Association of Food Industries, Inc.
3301 Route 66
Suite 205, Bldg. C
Neptune, NJ 07753

Credit Card Payment Options:

- VISA MASTER CARD AMERICAN EXPRESS

Name On Credit Card: _____ Amt. To Charge: _____

Credit Card Number: _____ Exp: _____ CVV: _____

Billing Address Of Cardholder: _____

_____ City _____ St _____ Zip _____