

# AFI's U.S. Food Import Industry Annual Report 2019 Advertising Order

We wish to order the advertising space checked below in AFI's "U.S. Food Import Industry Annual Report 2018."

### ADVERTISING RATES

- |  |           |
|--|-----------|
| <input type="checkbox"/> Back Cover - 4 color              | \$2200.00 |
| <input type="checkbox"/> Inside Cover pages - 4 color      | \$1600.00 |
| <input type="checkbox"/> Cover Stock inside page - 4 color | \$1050.00 |
| <input type="checkbox"/> Full page - 4 color               | \$950.00  |
| <input type="checkbox"/> Full page - black & white         | \$450.00  |
| <input type="checkbox"/> Half page - 4 color               | \$685.00  |
| <input type="checkbox"/> Half page - black & white         | \$325.00  |
| <input type="checkbox"/> Quarter page - 4 color            | \$375.00  |
| <input type="checkbox"/> Quarter page - black & white      | \$199.00  |
| <input type="checkbox"/> PMS colors, each                  | \$215.00  |
| <input type="checkbox"/> Composition, if needed            | \$95.00   |

Bleed at no extra charge

Rates do not include ad agency commissions.

Advertisers seeking cover positions must submit contracts by December 1. Cover lottery winners must pay in full by January 1, 2019 or lose their position.

Extra copies of the Annual are free of charge to advertisers and members of the Association. Please indicate number wanted: \_\_\_\_\_

Reprints of full page ads may be obtained at cost of printing. Check here if you want details:

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

E-mail \_\_\_\_\_

### MECHANICAL INFORMATION

SIZES	WIDTH		DEPTH
Page	7"	X	9 1/2"
Half page, horiz.	7"	X	4 3/4"
Half page, vertical	3 1/2"	X	9 1/2"
Quarter page	3 1/2"	X	4 3/4"
Bleed	8 3/4"	X	11 1/4"

PRINTING METHOD: Offset: perfect binding. Supply negatives right reading emulsion down at 120 line screen: color - 150 line screen. Separations are required for color ads.

Ad copy may also be submitted as an electronic file via e-mail to [info@afius.org](mailto:info@afius.org) or on CD-ROM. Any format is acceptable except Microsoft Word or PowerPoint.

### COPY INSTRUCTIONS

- Repeat last year's advertisement
- Advertising copy enclosed.
- Advertising copy will follow by January 14, 2019**
- Closing Date January 14, 2019**

PUBLICATION DATE: February

Make check payable to:  
Association of Food Industries  
(Drawn on a US Bank.)

Please forward this contract, advertising copy and payment to:

Mr. Bob Bauer  
Association of Food Industries, Inc.  
3301 Route 66  
Suite 205, Bldg. C  
Neptune, NJ 07753

### Credit Card Payment Options:

- VISA                       MASTER CARD                       AMERICAN EXPRESS

Name On Credit Card: \_\_\_\_\_ Amt. To Charge: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address Of Cardholder: \_\_\_\_\_

\_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_